



Set the Pace

Your 4-Year Business Plan



School of Business

University of South Carolina Aiken

Welcome to USCA!

At the University of South Carolina Aiken School of Business, we provide an engaging business education that prepares you for career success. While preparing you for your career, we encourage you to make a positive impact in your community – in the classroom, through experiential learning, and in student organizations.

Here, we provide suggestions to help guide you through your college experience and support classroom learning.

CONTACT INFO

Academic Advisor

0-30 credit hours

Library 112D

USC Aiken Career Services

Penland 108

Hours: Monday - Friday, 8 a.m. - 5 p.m.
(except during the summer)

<https://www.usca.edu/career-services>

Director of Career Readiness (Internships)

Mr. John Engel, MBA

General email for School of Business Administration

soba@usca.edu



FRESHMAN YEAR

Welcome to USC Aiken and the School of Business Administration!
It's time to **SET THE PACE** for your college experience.

Meet with your academic advisor to discuss the requirements for your program of study.

Get involved. Join a student organization that interests you. The University has many student organizations, while the School of Business has several business-related student organizations to help you explore different areas of business. These are listed on the last page.

Start attending Academic Curricular Enrichment (ACE) events. You must attend a total of 10 ACE events over your 4-year college career. To make sure you fulfill this graduation requirement, attend a minimum of 3 per year.

Begin building your résumé. As you progress through your first year, think about what you can do this year to add to your résumé.

Find a summer job or volunteer opportunity that will allow you to explore your career interest.



SOPHOMORE YEAR

In your second year, continue to think about what you can accomplish to build your résumé.

Meet with your Career Services advisor to learn about internships and the process to secure an internship during the summer after your junior year. Create an internship search strategy.

Attend a minimum of 3 ACE events this year.

Spend a day with someone in your chosen career to job shadow.

Consider selecting a minor or certification that complements and enriches your degree.

Clean up your social media profiles; companies will be looking at you.

Complete your Handshake profile and upload your developing résumé.

Look into study abroad opportunities for your junior and/or senior years.



JUNIOR YEAR

This year, you will be sending your résumé to companies.

Ask Career Services to critique your résumé.

Update your LinkedIn profile to reflect any jobs, volunteer opportunities, or relevant class projects you've completed.

Research potential employers and decide which ones interest you.

Participate in at least one mock interview through Career Services.

Attend the on-campus career fair dressed in professional attire.

Be sure to make a great first impression.

Seek leadership positions in student organizations.

Intern during the upcoming summer or other engaging activities such as research or study abroad. Discuss options on course credit with the School of Business Director of Career Readiness.

Clean up your social media profiles; companies will be looking at you.

Attend a minimum of 3 ACE events this year.



SENIOR YEAR

Update Handshake, your résumé, and your LinkedIn profile.

Participate in programs sponsored by the School of Business and Career Services.

Attend the appropriate number of ACE events this year to complete this graduation requirement.

Actively apply for jobs.

Go to career fairs dressed in professional attire and network with recruiters.

Watch the Career Services calendar. See when companies are coming to campus for information sessions and attend these sessions dressed in professional attire.



USCA ALUMNI

Stay in touch! We want to hear from you at **soba@usca.edu**.

If your company hires interns or has entry-level openings, think about hiring our students.

Come speak to our students about your professional transition, either in the classroom or through a student organization.

Offer to mentor a student, allowing them to job shadow you for a day.

Thinking about advancing your career? Check out the USC Aiken MBA.

USCA BUSINESS

USC Aiken School of Business Administration is accredited by AACSB and offers a four-year Bachelor of Science in Business Administration (BSBA) degree with four different concentration areas. Our degree is available on the USC Aiken campus through a traditional, face-to-face delivery method or fully online through Palmetto College.

Each concentration requires the same liberal arts general education courses and the same core of required business courses, complemented by a collection of business courses within the concentration area.

The four concentration areas are:

Accounting

Finance

Management

Marketing

Tracks are offered in:

Cyber

Healthcare

STUDENT ORGS

USC Aiken School of Business Administration offers a diverse group of organizations for students to participate in on campus to build leadership skills, create networking opportunities, and develop long-lasting friendships. Additionally, there are various opportunities to interact with the faculty and alumni of the School through participation in student organizations.

We offer the following student organizations:

Beta Alpha Psi Honor Society

(by invitation for Accounting & Finance students)

Beta Gamma Sigma Honor Society

(by invitation each semester for high-performing students)

Enactus

(a community of student, academic, and business leaders committed to using the power of entrepreneurial action to transform lives)

Pacer Accounting Club

(welcomes all students interested in pursuing a career in Accounting)



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